

JANUARY 2016

Kearney, Nebraska

COMMUNITY PROFILE



www.edcbc.com www.kearneycoc.org

POPULATION

	1990	2000	2010	2015
City of Kearney	24,396	27,431	30,787	33,021
Buffalo County	37,447	42,259	46,102	48,863
Buffalo County Labor Force (ages 16-64)				27,295
Kearney Labor Force (ages 16-64)				18,772
Primary Retail Trade Area				124,956
Total Area (Kearney)			12.77 sq. miles	

CLIMATE

	Low	High
Average Daily Temp (F)		
January	13	36
April	35	62
July	63	87
October	37	64
Average Annual Precipitation	25.9 in.	
Elevation/Altitude	2,129'	

LOCATION (distance in miles)

Boston	1,733	San Francisco	1,733
Omaha	189	Denver	359
Chicago	645	Kansas City	343
New York	1,437	Los Angeles	1,418

LABOR SUPPLY

December 2015

BUFFALO COUNTY

Utilities	66
Construction	1,291
Manufacturing	3,384
Wholesale Trade	1,123
Retail Trade	3,878
Transportation and Warehousing	802
Information	291
Finance and Insurance	825
Real Estate/Rental/Leasing	177
Professional/Scientific/Tech Services	805
Administrative/Support/Waste Management/Remediation Services	752
Educational Services	396
Health Care and Social Assistance	4,095
Arts, Entertainment/Recreation	342
Accommodation and Food Services	2,810
Other Services (except Public Administration)	1,195
Federal Government	126
Local Government	2,433
State Government	2,061
Total Labor Force	27,295

External Jobs Filled by Residents	6,055
Internal Jobs Filled by Outside Workers	9,518
Right to Work State	Yes
Unionized Manufacturing Workers	less than 1%

Source: NE Dept. of Labor

Kearney, the county seat of **Buffalo County, Nebraska**, is located just north of the Platte River with direct access to: Interstate 80; Highway 30; Highway 10; and Highway 40. Located 95 miles north of the geographic center of the United States, **Kearney is the Nation's** mid-point for commerce reaching 90% of the United States within two days by truck and has access to both the UP and BNSF Railways within the county. Historically, in the 30's, Kearney was home to the then largest barn in the world known as the 1,733 Barn of which this iconic barn reflected a rich history of commerce by marking the mid-point of 1,733 miles to San Francisco and 1,733 miles to Boston.

Kearney's character, shaped by pathfinders and pioneers, can be described as progressive and determined. The Midwestern work ethic is alive and well with Nebraska having one of the highest workforce participation rates in the country. Everyone claims to have work ethic, but having one of the highest workforce participation rates in the country proves it!

Kearney is a heavily diversified community with major economic pillars including: University of Nebraska/University of Nebraska Medical Center; Corporate Offices; Manufacturing; Medical; Agriculture; Hospitality and Tourism; and Large Infrastructure and Construction Contractors.

Almost 50,000 people call **Buffalo County** home and they enjoy an enviable balance of urban amenities and Main Street America quality of life. With a University hosting roughly 7,000 students from all 93 counties, all 50 states, and 50+ countries as well as direct access to transportation, Kearney is connected and ready for business.

ECONOMIC INDICATORS

CATEGORY	2000	2010	2015
Population, Kearney	27,431	30,787	33,021 *
Population, Buffalo County	42,259	46,102	48,863 *
Labor Force, Buffalo County	24,802	28,346	27,295 **
Employment, Buffalo County	24,086	27,599	26,634 **
County Unemployment Rate	2.9%	2.6%	2.4% **
Labor Force, Kearney		19,636	18,772 **
Employment, Kearney		19,171	18,362 **
City Unemployment Rate		2.40%	2.2% **
Net Taxable Sales-City	\$351,815,123	\$615,505,093	\$724,928,788 **
Net Taxable Sales-County	\$340,835,235	\$656,451,127	\$763,593,549 **
Motor Vehicle Sales-County	\$63,784,750	\$75,429,348	\$104,812,478 **
Lodging Tax Rev-County	\$290,618	\$804,506	\$1,094,119 **
Median Hshld Income-County	\$46,245	\$46,762	\$52,562 *
Per Capita Income-County	\$17,510	\$22,787	\$25,154 *
Tax Valuation-City	\$929,827,112	\$1,656,391,874	\$2,250,997,953 ***
Gas Utility Customers-City	10,399	10,620	10,926
Electric Utility Customers-City	13,879	14,676	15,437
Industrial Const. Value-City	\$645,000	\$0	\$650,000 ***
Commercial Const. Value-City	\$17,673,793	\$20,155,636	\$25,633,790 ***
Comm/Ind Addition Remodel-City	\$4,284,761	\$26,084,939	\$16,736,510 ***
Single Fam Const. Value-City	\$22,415,800	\$13,552,000	\$19,378,000 ***
Multi-Fam Const. Value-City	\$4,301,000	\$4,881,000	\$9,919,000 ***
Single Fam Bldg. Permits Issued-City	131	67	77 ***
Multi-Fam Bldg. Permits Issued-City	14/63	13/27	80/109 ***
Total Occupied Houses-City	10,549	12,201	12,351 *
Average Home Selling Price-City	\$105,192	\$155,721	\$203,610

*Source: U.S. Census Bureau

**Source: Nebraska Department of Labor; Nebraska Department of Revenue

***Source: City of Kearney

ERI Cost of Living Index: (Jan. 2016)*	Kearney	Non-Metro Nebraska	Lincoln	Omaha
Annual Salary: \$57,500				
Home: Owner (2,000 sq. ft.)	89.1%	93.4%	100.7%	97.7%
Family Size: 4				
Vehicles: 2 valued @ \$27,000				

*Source: Economic Research Institute (ERI), Redmond, Washington, January 2016

TOP AREA EMPLOYERS

NON-MANUFACTURING

Employer	Employee Count
CHI Health Good Samaritan	1000+
University of Nebraska at Kearney	1000+
Kearney Public Schools	750-1000
The Buckle	500-750
Hy-Vee	500-750
Wal Mart Stores, Inc.	250-500
Cabela's	250-500
Cash-Wa	250-500
City of Kearney	250-500
Kearney Regional Medical Center	250-500
Buffalo County	100-250
Builders Warehouse	100-250
Chartwells Food Service	100-250
Community Action Partnership	100-250
Educational Service Unit 10	100-250
Kearney Clinic	100-250
Kearney Family YMCA	100-250
Mount Carmel Home	100-250
Midway Auto Dealerships	100-250
Nebraska Public Power District	100-250
Platte Valley Medical Group PC	100-250
First National Bank	100-250
Target	100-250
Younes Hospitality	100-250
CHI Health Richard Young Behavioral Health	100-250
Youth Rehabilitation & Treatment Center	100-250
Good Samaritan Society - St. John's	75-100
Good Samaritan Society - St. Luke's	75-100
Kearney Hub	75-100
Mid-Nebraska Individual Services	75-100
NTV/ABC/Pappas Telecasting	75-100
Ramada Inn	75-100
Viaero Events Center	75-100
Xpanxion	75-100
Heartland Bank	75-100
Anderson Bros. Elec., Plumbing	50-75
Brown Transfer	50-75
Charter Spectrum	50-75
Good Samaritan Soc. - Prairie View	50-75
Herberger's	50-75
JC Penney	50-75
Kmart	50-75
Midlands Contracting	50-75
Northridge Retirement	50-75
Yellow Van Cleaning Services	50-75
Family Fresh Market	50-75
Sampson Construction	25-50
Blessing Construction	25-50
Miller & Associates Consulting Engineers	25-50
Ward Laboratories	25-50
Andersen Wrecking Co.	25-50
Mead Lumber	25-50
BD Construction	25-50
Farmers & Merchants Bank	25-50
Big Apple Fun Center	25-50
Buzz's Marine	25-50
Cambridge Court	25-50
Coca Cola-Dr. Pepper	25-50
Eakes Office Solutions	25-50
Exchange Bank	25-50
Frontier Communications	25-50
IntelliCom Computer Consulting, Inc.	25-50
Kearney Eye Institute	25-50
Kearney Implement	25-50
Kearney Orthopedic	25-50
Walgreens	25-50
Wells Fargo	25-50
Dandee Concrete Construction	25-50
Town & Country Bank (all Buffalo County Branches)	25-50
Central Community College	<25
Barney Insurance	<25
Dawson Public Power District	<25
Kearney Concrete Company	<25
Sorensen Group	<25
FirsTier Bank	<25

NON-MANUFACTURING - continued

Employer	Employee Count
Five Points Bank	<25
JacobsenOrr	<25
NebraskaLand National Bank	<25
NP Realty	<25
Great Western Bank	<25
Platte Valley Ford	<25
NCTC	<25
NorthWestern Energy	<25
Black Hills Energy (formerly known as SourceGas)	<25
Viaero Communication	<25

Source: EDC of Buffalo County

MANUFACTURING

Employer	Product/Svc	Employee Count
Baldwin Filters	Oil, Air, & Fuel Filters	1000+
Eaton Corporation	Auto Valves & Forged Gears	500-750
West Pharmaceutical Services	Pharm. Stoppers & Closures	250-500
Chief Industries, Inc.	Agri/Industrial & Construction	100-250
Marshall Engines	Engines Automotive/Marine/Ag	100-250
Morris Printing Group, Inc.	Publishing and Cookbooks	100-250
Monsanto	Seed Corn Production	50-75
Midland Molding	Custom Injection Molding	25-50
Inter-Motion Manufacturing LLC	Machine Rebuild, Retrofit, Custom	25-50
Task Lighting	Lighting fixtures	25-50
ACE Irrigation	Irrigation Equipment	25-50
Delux Manufacturing Co.	Grain Dryers	25-50
Kearney Crete & Block	Redi Mixed Concrete	25-50
L&S Industries	Metal Products	25-50
Ready-Mixed Concrete, Inc.	Concrete Products	<25
Sandhill Plastics	Recycle Plastics	<25
Dyna Tool and Mold	Plastic Injection Molds	<25
Fasse Valves, Inc.	Elec. Controls/Ag	<25
Techniques Surfaces USA	Metal Surfacing	<25

Source: EDC of Buffalo County

OTHER AREA MANUFACTURERS

Abengoa	Biofuel	50-75
Sun Tech Industries	Injection Molding	<25
Henningson Foods Inc.	Egg Processing	<25
Hand Machining	Precision Machining	<25
L&M Machine & Manufacturing	Precision Machining	<25

Source: U.S. Census Bureau 2014

WAGE RATES

Job Title	Avg. Entry	Avg.	Avg. Exper'd
Management	\$21.27	\$41.74	\$51.96
Business & Fin. Op.	\$18.89	\$29.25	\$34.44
Computer & Math.	\$16.07	\$24.57	\$28.82
Architecture & Eng.	\$16.11	\$29.71	\$36.52
Life, Phys., & Soc. Sci.	\$17.40	\$24.06	\$27.39
Community & Soc. Serv.	\$10.24	\$16.37	\$19.42
Legal	\$25.20	\$31.03	\$33.93
Edu., Training, & Library	\$11.89	\$23.42	\$29.19
Media & Comm.	\$9.58	\$15.14	\$17.92
Health Pract. & Tech.	\$17.56	\$33.57	\$41.56
Healthcare Sup.	\$10.13	\$14.11	\$16.09
Protective Serv.	\$11.31	\$18.76	\$22.50
Food Prep & Serv.	\$8.37	\$9.31	\$9.78
Building & Maint.	\$8.35	\$11.56	\$13.16
Personal Care & Serv.	\$8.36	\$10.74	\$11.93
Sales & Related	\$8.45	\$15.40	\$18.87
Office & Admin. Sup.	\$9.97	\$14.63	\$16.96
Farming & Outdoor	\$8.36	\$13.31	\$15.78
Const. & Extraction	\$11.96	\$17.73	\$20.63
Installation, Maint., & Repair	\$11.76	\$18.98	\$22.58
Production	\$12.22	\$16.81	\$19.10
Trans. & Material Moving	\$8.76	\$14.91	\$17.99
Total all occupations	\$9.06	\$17.89	\$22.30
Total all occupations	\$8.81	\$16.69	\$20.63

source: NE Dept of Labor, May 2014

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ECONOMIC SECTORS

CATEGORY ESTABLISHMENTS	
Construction	196
Manufacturing	52
Wholesale trade	82
Retail trade	239
Transportation and warehousing	71
Information	28
Finance and insurance	123
Real estate and rental	58
Professional/Scientific/Tech services	102
Administrative/Waste Management	61
Educational services	14
Health care and social assistance	198
Arts/Entertainment/Recreation	30
Accommodation and food services	147
Other Services (Except Public Administration)	159

Source: U.S. Census Bureau 2014

UTILITIES

Electricity Supplier: NPPD

KW Peak Demand: Summer 103 Megawatts,
Winter 74 Megawatts

Additional Source: Nebraska Power Grid

Telecommunications: Frontier Communications,
Charter Spectrum, Viaero, CenturyLink, NebraskaLink,
USA Communications, US Cellular, Verizon,
Windstream

Natural Gas: NorthWestern Energy, Black Hills Energy
(formerly known as Source Gas)

Water: City of Kearney

Sanitation: City of Kearney

Sewerage Treatment: City of Kearney

TRANSPORTATION

Interstate 80, US Highway 30, NE 44 & 10
Bus: Navigator Airport Express, Prestige Group, RYDE
Rail: Union Pacific Railroad (City), BNSF Railway
(County)

AIRPORT

Class II Airport
Staffed airport fire station
2 Daily Inbound and Outbound Flights to Denver
International Airport
30 Passenger Brasilla
Elevation/Altitude: 2,131'
Runways: 7,100' & 4,500' (both lighted)
Nav Aids: ILS, VOR, NDB, Localizer, MALSR

EDUCATION

Kearney Public Schools
Kearney High School (Class A)
Kearney Catholic High School
Faith Christian School
Zion Lutheran School
Central Community College
University of Nebraska at Kearney
University of Nebraska Medical Center

HEALTH FACILITIES

CHI Health Good Samaritan: MDs 122 RNs 360 Allied
Health 76 Medical Staff 56
CHI Health Richard Young Behavioral Health
Kearney Regional Medical Center: MDs 116 DOs 2
RNs 121
Over 75 medical and specialty clinics.

TAXES - KEARNEY

Sales Tax - State & Local combined: 7.0%
Restaurant & Drinking Place Occupation Tax: 1%
Property Tax: \$1.833573/\$100 valuation